

GFA Labelling and Certification Programme

About

Green Freight Asia (GFA) offers a **voluntary** Labelling and Certification programme, which serves as external verification of companies' commitment to sustainability. Participating GFA Members can showcase their green initiatives and gain recognition for their **progress towards sustainable freight practices**. GFA Members are evaluated based on their companies' overall corporate sustainability strategy and the targeted measures taken to improve the fuel efficiency of their road fleet vehicles. Through **annual certification**, GFA aims to build a network of environmentally responsible shippers and carriers committed to the sustainable advancement of road freight transport in the Asia-Pacific region.

GFA Label

The four rankings of the Label—*Minimum, Enhanced, Strong, and Outstanding*—encourage carriers to continuously improve their fuel and energy efficiency in their operations, enhancing their prospects in the carrier selection process. The Label also serves as proof of environmental compliance for shippers when contracting third-party services.

GFA Members are evaluated based on data collected from the previous year to provide **a fair and accurate rating**.

GFA certificates state the year when data is collected and the year when data is assessed. The certification is applicable for the entire calendar year from the date of certification issuance. GFA Members are encouraged to renew their certification annually.



Certificate of Excellence issued to GFA Members after certification.

Next Steps

1. Decide the most appropriate classification for your operations: 'Shipper' or 'Carrier'.
2. Review the Criteria Tables, found on the [GFA website](https://www.greenfreightasia.org).
3. Download the most recent Questionnaire from the [GFA website](https://www.greenfreightasia.org).
4. Complete the Questionnaire and collect all required evidence.
5. Submit the completed Questionnaire and evidence to info@greenfreightasia.org.

Make your sustainable freight practices more visible with the GFA Label. Get certified today:
<https://www.greenfreightasia.org/labelling-and-certification-programme>